

Business Motion

Originating group or representative Area 54, UK Area Delegate	Submission date June 30, 2024
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Proposed Motion Title (Short description of Motion) To change the wording of Tradition 11 to “Our public relation policy is based on attraction, rather than promotion, we need always maintain personal anonymity at the level of <u>public media</u> .”

1. Motion

To change the wording of Tradition 11 to:

Our public relation policy is based on attraction, rather than promotion, we need always maintain personal anonymity at the level of public media.

2. Background Information

The current SAA Tradition 11 wording:

Our public relation policy is based on attraction, rather than promotion, we need always maintain personal anonymity at the level of press, radio, TV and films.

The current wording “at the level of press, radio, TV and films.” no longer has the flexibility to cover the most commonly used forms of communication.

SAA based its traditions on AA’s ‘short form. The traditions were written for AA by Bill W in 1939 before the widespread use of television, and before the invention of the internet and mobile phones. In 1977, when SAA was started, the wording of the Steps and Traditions were reviewed and considered and some wording was changed to be more specific to SAA and to our addiction. At the time, it was recognised that TV was widely used, and was added to our Tradition 11.

In more recent years, increased dependence on the internet and the widespread use of video conferencing platforms for meetings suggests it is likely that these platforms will be used to attract members as well as to conduct meetings. As we continue to carry the message, SAA will grow and change with the years. Rather than adding another type of communication to the list, changing the wording to encompass all communication on a public level, effectively future-proofs the tradition.

In 2012 (See 2012-D003 Conference affirmation of Tradition Eleven - anonymity in public media) it was agreed that fellows speaking on behalf of the fellowship remain anonymous at the level of ‘public media’. Changing the wording of our Tradition 11 in new editions of our literature would clarify the principal of this tradition for the wider fellowship and will ensure that we recognize the ever-emerging technology around us and be adaptable to these changes.

The "Principal of Anonymity" must remain our primary and enduring safeguard.

3. Document the benefits to the fellowship? How does it align with the Groups’ purpose to carry the message to the sex addict that still suffers?

The Twelve Traditions are intended to protect the future existence of each group, as well as the fellowship as a whole. Broadening the scope of coverage to ‘public media’ would simplify and improve how we

understand the spiritual principal of Tradition Eleven, ensuring that SAA remains available to those who suffer now and in the future.

4. What is the perceived impact if we don't do it now? Is this Urgent Business?

Broadening the scope of how and where we apply anonymity (instead of limiting these to 4 – press, radio, TV and film) the greater the risk of misinterpretation of the tradition and the more difficult it may be to change in the future.

5. Would this require a change to any of our basic documents, such as our Bylaws, Charters, Office Procedures, etc.? (Yes, No, Unsure), If yes please identify the documents

Yes, all literature and online platforms would require updating with the new wording.

6. Project costs and funding, if significant (Labor and Material cost)

Labour costs in administrating the change on all literature that includes the Traditions. Material costs would be minimal. Meetings would update as they purchase new literature.

7. Please describe any special technologies or tools that might be necessary to implement this motion, if known

None

8. Suggested timeframe for project, if significant

3 years. A fellowship-wide vote and substantial unanimity (a 2/3 vote of the delegates) would be required to approve.

9. Specialized resources that would be required (technical, management, etc.), if significant

Management and administration time to inform and engage with the fellowship. A webpage, teleconferences, as well as emails to all meetings and Areas to engage in discussion and ask for feedback.

10. Known dependencies with other projects, if significant

All literature and online content that currently lists our Traditions would require updating

Executive Decision Record*	
Date	Decision Made (resource assignments, project funding, scope decisions, etc.)